



## 2019 Toronto Excellence Award Winner Press Packet

### **Press Release Template**

FOR IMMEDIATE RELEASE: **May 15, 2019**

#### ***{Provider Contact Information}***

***{Provider}*** Named 2019 UpCity Toronto Excellence Award Winner  
***{Provider}*** honored by UpCity as one of the top 20 marketing service providers

**Toronto, CAN — On {date}, {Provider}** announced the company has been named one of the top marketing service providers in Toronto for UpCity's first annual City Excellence Awards.

[UpCity](#) is an online marketplace that creates and empowers successful relationships between businesses and marketing service providers by providing transparency and insights to dramatically improve the marketing partner selection and purchase experience.

View the list of all top marketing service providers in Toronto [here!](#)

UpCity introduced Excellence Awards nationally earlier this year and has now launched a local version for the top marketing service providers located in their top five performing cities which includes Austin, Chicago, Los Angeles, New York, and Toronto.

#### ***{Provider Boilerplate}***

#### ***{Quote from Provider Spokesperson}***

#### **About UpCity**

[UpCity](#) helps businesses find marketing providers they can trust. The UpCity Marketplace creates and empowers successful relationships between businesses and marketing service providers. We provide transparency and insights to dramatically improve the marketing partner selection and purchase experience.



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Over 225,000 businesses visit UpCity each month seeking marketing services from over 33,000 providers in over 600 cities in North America. UpCity helps partners in the marketplace grow their business and build their digital recommendability. Learn more at [UpCity.com](https://UpCity.com).

### **Sample Social Media Posts**

#### Twitter:

- It's official, **{Provider}** is a top marketing services provider in Toronto! Congratulations to all the other winners! @upcityinc #UpCityExcellenceAward
- **{Provider}** is officially one of the top 20 of marketing services providers in Toronto - we won an #UpCityExcellenceAward! @upcityinc #UpCityExcellenceAward
- The UpCity Excellence Awards were just announced – and we WON! Thanks to all our customers! Read more about the win from @upcityinc: **{Blog Link}**

#### Facebook/LinkedIn:

- We're thrilled to announce **{provider}** has won an UpCity Excellence Award! We are one of the top 20 marketing services providers in Toronto. Thank you to all of our clients for your continued support! Read more about the award here: **{Blog Link}** Congrats to all the winners!
- **{Provider}** is officially in the top 20 of marketing services providers in Toronto. We won an UpCity Excellence Award! The awards celebrate partner companies with strong UpCity Rating's. Read more: **{Blog Link}** Congrat to all the winners!
- The UpCity Excellence Award winners have been announced – and we won! The award honors the top 20 marketing service providers in Toronto. Thank you to our employees and customers for your loyalty and support. Learn more about what it took to win this award: **{Blog Link}**



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### UpCity Quotes

- “We’re excited to introduce our local UpCity Excellence Awards to both businesses seeking marketing services and marketing service providers. **{Provider}** has been an outstanding example of what it means to be ‘recommendable’ in the industry - and especially in Toronto.” – Dan Olson, CEO, UpCity
  - “**{Provider}** has demonstrated a high level of success and trustworthiness over the past year, and for that reason UpCity is thrilled to recognize them with a City Excellence Award.” – Dan Olson, CEO, UpCity
  - “UpCity strives to connect businesses with the marketing services provider that will be the best fit for them, and throughout the past year **{Provider}** has proven to be one of the most reliable businesses in Toronto that the marketplace features.” – Dan Olson, CEO, UpCity
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### Sample Blog Post Template

[title] **{provider} Announced as a 2019 UpCity City Excellence Award Winner**

UpCity launched the City Excellence Awards as a follow up to their national awards in early 2019, celebrating the top 20 marketing service providers as measured by their UpCity Rating.

**{provider}** is thrilled to officially announce that we are one of the top marketing service providers in Toronto!

CTA: View the list of all top marketing service providers in Toronto [here!](#)