

| | AGENCYGRO | AGENCY PRO | AGENCY PROPLUS | ENTERPRISE AGENCY |
|-----------------------------------|---------------------|---------------------|---------------------|---------------------|
| Monthly Cost | \$100 | \$150 | \$300 | \$800 |
| Annual Cost | \$600 | \$1,500 | \$3,000 | \$8,000 |
| Campaigns Included | 1 | 5 | 12 | 40 |
| Keywords (per campaign) | 5 | 20 | 30 | 30 |
| REPORTING | | | | |
| SEO, Local & Social Report Card | | | | |
| KW Ranking & Link Reports | | | | |
| Social Reporting Suite | | | | |
| Activity Tracking Report | | | | |
| Google Analytics | | | | |
| Automated Reports | | | | |
| API Access | | | | |
| BRANDING | | | | |
| Branded PDF Reports | | | | |
| Fully White-Labeled Application | | | | |
| Custom Subdomain | | | | |
| TASK MANAGEMENT | | | | |
| Task List View | | | | |
| Custom Tasks | | | | |
| Team Management | | | | |
| Team Assignments & Due Dates | | | | |
| Cross Campaign Management | | | | |
| SOCIAL/CONTENT | | | | |
| Social Profile Integrations | | | | |
| Suggested Content and Curation | | | | |
| Advanced Social Features | | | | |
| SALES TOOLS | | | | |
| No. of Reports Included Per Month | 50 | 50 | 120 | 400 |
| Lead Management & Sales Tools | | | | |
| Embeddable SEO Report Card | | | | |
| Tailored, Verified Leads | | | | |
| Featured on Top Local Agency | | | | |
| Badging & Trust Symbols | | | | |
| ADD-ONS | | | | |
| Reputation Management | \$25 / per location | \$20 / per location | \$15 / per location | \$15 / per location |
| Additional Campaigns | \$50/per month | \$30/ per month | \$25/ per month | \$20/ per month |
| Additional Sales Reports | N/A | \$3.00/ per report | \$2.50/ per report | \$2.00 per report |

To get started, email service@upcity.com